Sample Proposal

Equitable Solutions

ARCA YOUTH PROGRAM PROPOSAL ARCA = ART, RACIAL RECONCILIATION & CIVIC ADVOCACY

ARCA Mission: To bring together a cohort of twenty Latino youth and black youth along the Jefferson Davis Corridor, who will work together to deepen cross-cultural relationships, practice community building skills, and enhance the beauty and safety of neighborhoods along the corridor through street art as well as bike path advocacy.

ALLIES

Sacred Heart Center, ART 180, Groundwork RVA, Bike Walk RVA, Hope in the Cities, and RVA Thrives

PROGRAM DESIGN

This program would meet weekly after school January–August 2019 and three times per week July –August (potentially at the Sacred Heart Center). It would entail twenty youth from the Southside, with an emphasis on Latino and black high school students living along the Jefferson Davis Corridor. Each participant would receive a \$1000 stipend for active participation in the program (\$500 stipend in May and a \$500 stipend in August). While there would be heavier emphasis on certain themes as the program unfolds, three focal areas—(1) race, reconciliation, and trust-building, (2) artistic expression, and (3) civic advocacy—would be woven throughout each month.

SCHEDULE

Recruitment (November - December)

- Sept-Dec: Recruitment of participants, applications due December 7. Recruitment of Artists, applications due December 7.
- Saturday, December 8, Demonstration Street Art Project at 12th St & Bainbridge Independent artists, students could learn and talk with artist and see this demonstration project

Phase 1: Design & Community Engagement (Jan - May)

Phase 2: Production (Jun - Aug)

WORKSHOP TOPICS

- Civic Advocacy 101 (Telling Story, Power Mapping, Biking, Vision Zero, Local Govt Budget and Decision Process, etc.)
- Community Engagement 101
- Richmond's Divisions 101 (Segregation, Implicit Bias)
- Conflict Resolution 101

TRAFFIC CALMING STREET ART

Possible bike path and key intersections for street art, traffic calming, and/or way-finding (list below runs north to south)

Section 1 (3.8 miles to Bellemeade Rd)

- 1. E 12th St & Railroad Ave
- 2. E 12th St & Semmes Ave*
- 3. E 12th St & Bainbridge St*
- 4. E 12th St & Hull St*
- 5. E 12th St & Stockton St (turn)
- 6. E 16th St & Stockton St (turn)
- 7. E16th St & Maury St*
- 8. E 16th & Dinwiddie Ave
- 9. E 16th St & Ingram Ave (turn)
- 10. E 21st St & Ingram Ave (turn)
- 11. Harwood St & Bowen St/E 21st St*
- 12. Chambers St & Bowen St (turn)
- 13. Minefee St & Chambers St (turn)
- 14. Minefee St/Gunn St & Path by OG-B School
- 15. Weber Ave & Lynhaven Ave (OG-B School) (turn)

Section 2 (2.3/2.8 miles)

- 1. Bellemeade Rd & Lynhaven Ave*
- 2. Brady St & Lynhaven Ave
- 3. Drake St & Lynhaven Ave
- 4. Terminal Ave & Lynhaven Ave
- 5. Summer Hill Ave & Lynhaven Ave (turn)
- 6. Summer Hill Ave & Columbia St (turn)
- 7. Ruffin Rd & Columbia St (turn)
- 8. Ruffin Rd & Davee Rd (TB Smith Community Center)
- 9. Bells Rd & Castlewood Rd*
- 10. Ernest Rd/Willamar St & Castlewood Rd

