

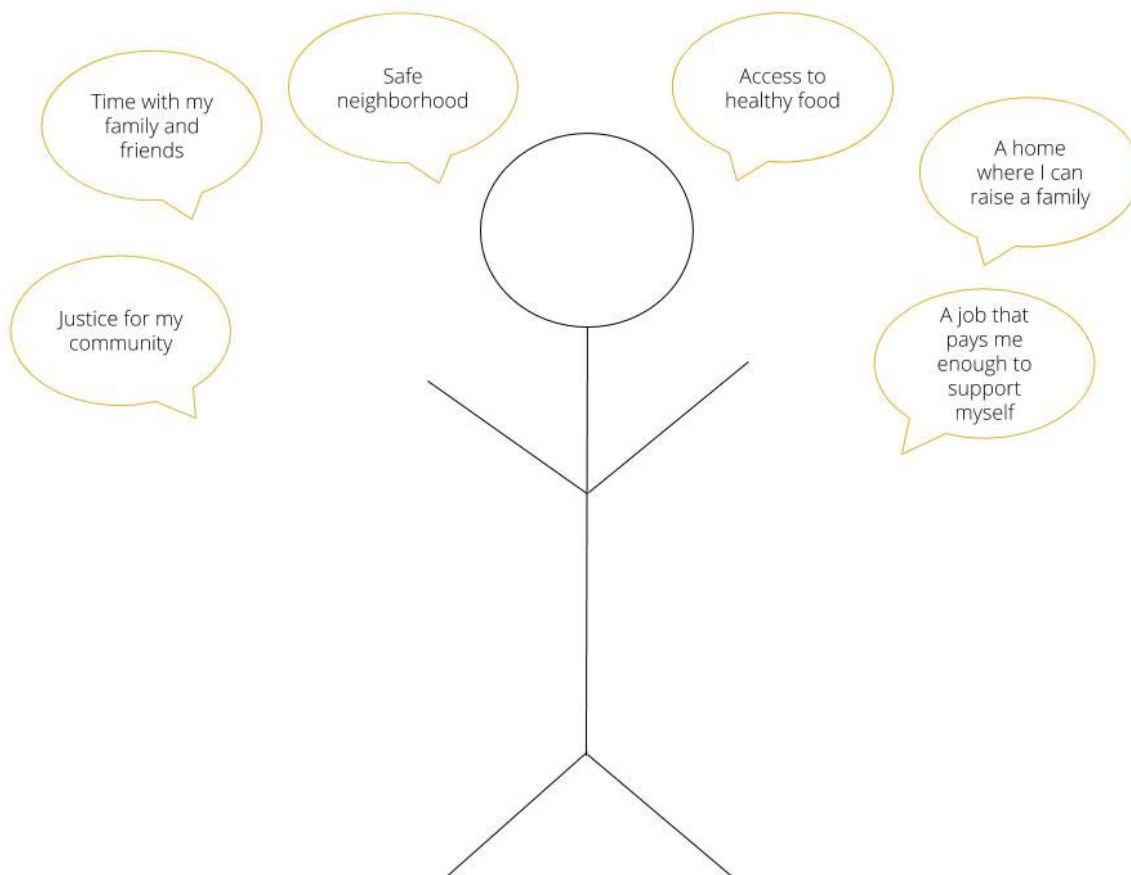
SELF-INTERESTS

Identifying Self and Shared Interests

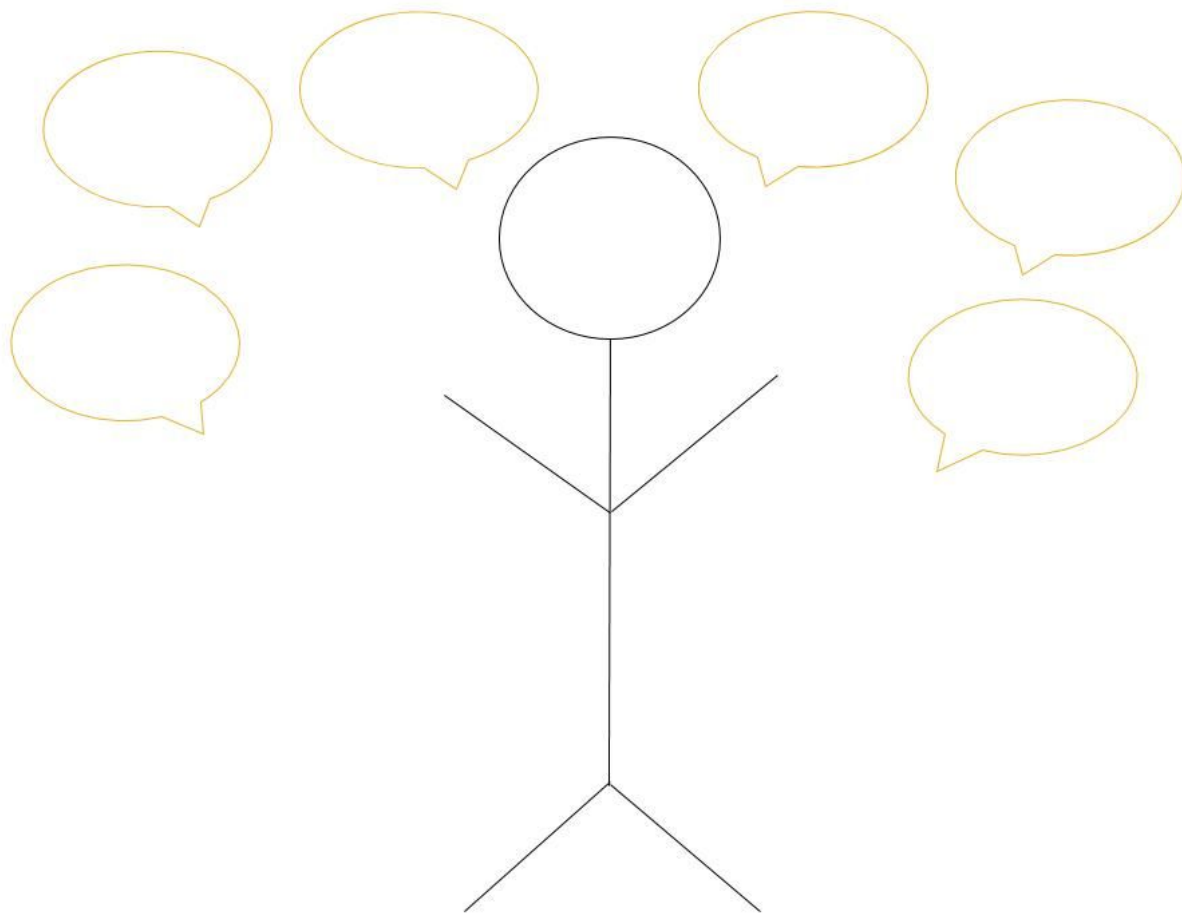
What are self-interests?

Self-interest is a focus on the needs and desires (interests) of the self. It's what you want for yourself and your family.

Self-interest example:



What are YOUR self-interests?



Self-interests are not selfish, which is all about me.

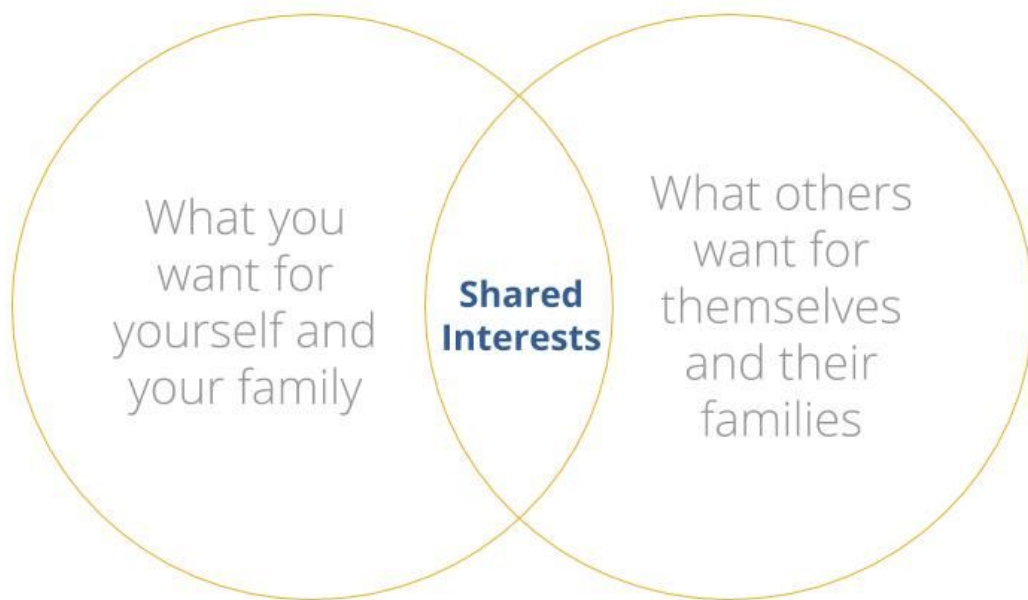
Shared interests are not selfless, which is all about others.

SHARED INTERESTS

Identifying Self and Shared Interests

What are shared interests?

Shared interests refer to common self-interests of one or more people.



Shared interests are like the common good—what is beneficial for all, or most, members of a given community.